

AMENDMENTS TO THE CLAIMS

Claim 1. Canceled.

Claim 2: Canceled.

3. (Currently Amended) The method of claim 1~~8~~, including the additional step of enabling the user at the client machine to associate a message with a potential gift recipient.

4. (Original) The method of claim 3, wherein the message is entered by the user.

5. (Original) The method of claim 3, wherein plural messages can be entered by the user, and wherein the user can select any one of the plural messages for associating with a particular recipient in the set of potential gift recipients.

6. (Original) The method of claim 3, wherein plural messages are displayed at the client machine, any one of which is associable with a particular recipient in the set of potential gift recipients.

7. (Original) The method of claim 3, wherein the selection form further includes the at least one message which the user is enabled to associate with the potential gift recipient.

8. (Currently Amended) The method as in claim 1~~8~~, wherein the interacting with one or more selection cells comprises~~association of gift items with potential gift recipients is made by~~ selecting a radio button which is displayed at the client machine.

9. (Currently Amended) The method as in claim 1~~8~~, wherein interacting with one or more selection cells comprises~~association of gift items with potential gift recipients is made by~~ selecting a checkbox which is displayed at the client machine.

10. (Currently Amended) The method of claim 18, including the additional step, once the set of intended gift recipients has been defined, of presenting at the client machine a shipping form which is automatically populated with the names and shipping information for each of the intended gift recipients, the shipping information including a respectivean address which is retrieved from the address book for each of the intended gift recipients.

11. (Original) The method of claim 10, including the additional step of providing the names and shipping information of the intended gift recipients to the host server.

12. (Original) The method of claim 10, wherein the shipping information for at least one of the intended gift recipients is populated in the shipping form free of manual entry by the user.

Claim 13: Canceled

14. (Currently Amended) The method of claim 13, wherein the address book is retrieved from the client machine.

15. (Currently Amended) The method of claim 18, wherein the address book is retrieved from a third party server.

16. (Currently Amended) The method of claim 18, including the additional step of executing the component at the client machine which performs the retrieving and combining steps.

17. (Currently Amended) The method of claim 18, including the additional step of displaying wherein the selection form displays, for each name in the set of potential gift recipients, any prior gift item associations that were made in a previous session with the host server so as to advise a user of a possible repeat gift item purchase.

23. (Previously Presented) A method for facilitating purchases of gift items that are made available for purchase from a host server, comprising the steps of:

using a browser executing at a client machine, adding the gift items available for purchase from the host server to an electronic shopping basket; and

in connection with a checkout by a user at the client machine:

- a) prompting the user with a permission request to access a particular address book including at least a set of names;
- b) testing for the presence of a component on the client machine; and
- c) in the event that the component is present on the client machine:
 - 1) retrieving at least the set of names from the particular address book using the component;
 - 2) constructing a selection form which presents a matrix of selection cells, wherein each selection cell is at the intersection of a particular one of the added gift items from the electronic shopping basket and a particular name from the retrieved set of names;
 - 3) displaying in the browser the constructed selection form;
 - 4) enabling the user at the client machine to associate from within the selection form at least the particular one of the gift items with at least the particular name to thereby define a set of intended gift recipients; and
 - 5) forwarding to the host server the set of intended gift recipients including at least the particular name retrieved from the particular address book.